

# Look in the mirror and feel good



AGE Reform Intensives, the next generation of anti-ageing skin care, is here. Experience Dr Murad's most advanced treatment product to reverse the visible signs of genetic ageing.

Durian Cell Reform was developed for those who are serious about fighting the visible signs of ageing without invasive surgical procedures. Its brightening and smoothening effects are similar to a chemical peel.

Dirt and exhausted cells are removed to reveal youthful-looking skin while glycolic and salicylic acids provide intense exfoliation to help the skin renew itself by increasing the rate of cell proliferation.

Hyaluronic acid helps to improve the skin's barrier function by pulling in and locking in moisture to the skin and cells. Vitamin C and Dried Plum Extract brighten the skin for a radiant complexion and improves elasticity.

The Durian Extract is a revolutionary new discovery of Dr Murad's. It provides the tenets of the Murad recipe: antioxidants, anti-inflammatory and hydrators.

Superficial lines are smoothed away, revealing a radiant, youthful glow. With your first application you will feel a difference to your skin. Continuous use leads to more visible results – better texture, tone, skin that is radiant and smooth.

Dr Murad's research in Ethno botany has led to advanced formulations that include benefits derived from

Intensive resurfacing peel with durian is an excellent product created by Dr Murad.

pomegranate, Goji berries, papaya, wild yam, olives and now the very first formulation with the durian.

Durian Cell Reform is a proprietary blend of durian and glycolic acid. Durian, an Asian super fruit rich in oleic acid and gamma-linoleic acids, has been used for centuries in Eastern medicine and is now featured exclusively in Murad's Age Reform Intensives.

Four different exfoliating ingredients are combined to provide maximum resurfacing benefits. Penetrating deep within the stratum corneum, they break the chemical bonds that hold debris and dead cells to the skin's surface. Once loosened, cells are buffed away revealing radiant, youthful-looking skin.

Durian Cell Reform boosts penetration of the active ingredients for maximum resurfacing and anti-ageing benefits – brightening skin tone and supporting healthy collagen production.

Another ingredient is pine ark extract which works like an alpha hydroxy acid (AHA), increasing cell turnover. It works without and causes no irritation associated with high percentage levels of alpha hydroxy acids.

Once cells are loosened, the Bamboo Beads add a physical buffing element to slough away old skin and reveal more youthful skin.

Vitanol, a less irritating retinol-like ingredient, helps improve cell renewal and preserves the extracellular matrix by stimulating collagen production.

How to use: After cleansing and toning, gently smooth onto face and neck. Leave on for up to five minutes and gently rinse with warm water. Each undose generously covers face, neck, chest and hands. For best results, use three times per week.

The formula is intense and if you have sensitive skin, you may only be able to leave the product on for a few minutes at the start. With continued use, the product can be left on for longer increments.

For optimal results, follow with recommended Murad moisturiser and sun block.

> For more information on Murad products, please visit [www.cnbeauty.com.my](http://www.cnbeauty.com.my), call 1-300-88-8826 or e-mail [info@cnbeauty.com.my](mailto:info@cnbeauty.com.my).

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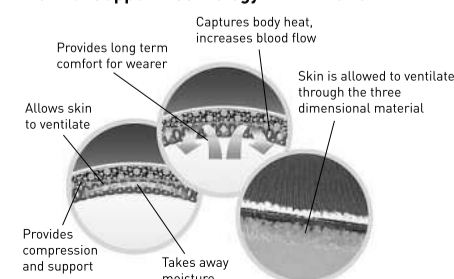


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