

Shrinking big pores



IN August, the experts at the Good Housekeeping Research Institute evaluated six of the newest pore-minimising serums. While most of the six did deliver a better-looking complexion, only one actually reduced pore size in the lab under controlled conditions.

The superior formula came from the pioneering mind of Dr Howard Murad. His latest breakthrough is called T-Zone Pore Refining Gel, and if Good Housekeeping is right, it's miles ahead of most of the competition. At just RM228 for a two-month supply, T-Zone can cost as little as half the price of less effective pore minimising serums.

Murad's Unique Approach

According to the vice president of product development, Jeff Murad, Murad's efficacious Pore Refining Gel was developed specifically to combat the chief causes of enlarged pores found in the dreaded T-zone: excess sebum, redness, inflammation, impurities and skin-destroying free-radicals.

"T-Zone Pore Refining Gel is a patented formula," says Murad. "So when we say there's nothing like it, we mean there's nothing else like it. Good Housekeeping seems to agree." As Jeff tells it, the Murad team started from a simple assumption: while you can't alter heredity factors, and pore size is an inherited trait, you can control the excess oil and dry patches that contrib-

ute to enlarged pores and carefully exfoliate to remove impurities and skin cells that clump around the perimeter of larger pores. T-Zone uses an exact combination of glycolic acid and salicylic acid in just the right amounts to clear dirt without damaging fragile cells or drying your skin to the extreme. Customer comments on the Murad Web site that T-Zone is gentle enough to use every day and is great for controlling oily skin and limiting breakouts. Plus, the retinol in T-Zone Pore Refining Gel improves tone and texture as it increases overall radiance.

Pomegranate Power

Dr Murad's recently published paper "Pomegranate's Internal and External Role in the War Against Environmental Aging and Disease" (2009) has turned the skincare industry on its head and changed the way dermatologists think about protecting skin from sun damage. Dr Murad's extensive research shows that pomegranate extract is a world-class free radical fighter and skin protector. The pomegranate extract in T-Zone Pore Refining Gel is unmatched in its ability to neutralise free radicals and protect against cellular damage that can super-size pores overnight. Users also rave about its fresh scent.

Murad founder Howard Murad MD defines the vision and direction for Murad. He directly oversees the Murad Inclusive Health Center and Spa, Murad Medical Group and Murad Research Laboratories and travels the world speaking as a brand ambassador and skin-health educator.

A board-certified dermatologist, pharmacist and Associate Clinical Professor of Medicine (Dermatology) at UCLA, Dr Murad is widely acknowledged as one of the world's foremost authorities on skin health. His pioneering efforts include creation of the first line of doctor branded skincare, the development of the first Esthetic AHA formulations, the first medical spa and the first Inclusive Health Center. He continues to create cutting-edge formulations for topical and Internal Skincare, including countless discoveries that have transformed ethnobotanical resources into important advances in health and wellness. Dr Murad continues to actively see patients and has seen over 50,000 patients in the course of his career.

For details on Murad products, visit www.cnbeauty.com.my, or order directly by calling 1-300-88-8826 (see their advertisement regarding a free gift) or email info@cnbeauty.com.my.

T-Zone Pore Refining Gel was developed specifically to combat the chief causes of enlarged pores.



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